

**Cambodia Campaigns Against Counterfeit Medicines  
With Aid from USP Drug Quality and Information Program**  
*USAID and DQI Release Public Service Announcements in Regional Initiative  
To Increase Public Awareness*

October 8, 2009 ♦ 6:30 p.m.  
MetaHouse  
Street 264, #6, Sangkat Chaktomuk  
Khan Daun Penh (South of Wat Botum Pagoda)  
Phnom Penh, Cambodia

Tentative agenda:

18:30-18:40: Opening remarks and introductions by Nico Mesterharm, Director of MetaHouse

18:40-19:00: presentation by CNM Deputy Director Dr Nguon on counterfeit anti-malarials in Cambodia

19:00-19:30: brief opening remarks by:

- Dr Sokhan, Deputy Director of the DDF (Cambodia)
- Nam Nivanna, Director of the NHPQCC (Cambodia)
- Dr Patrick Lukulay, Director of USP DQI program (Washington DC)
- US Embassy Official/USAID
- HE Dr Chou Yin Sim, Secretary of State, MoH (Cambodia)

19:30-19:45: introduction of the PSAs by Mark Hammond, film director, and viewing the public service announcements that will be broadcast on TV3

19:45-20:30: cocktail reception, press opportunity