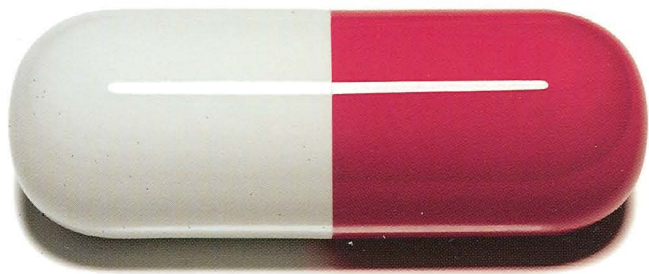


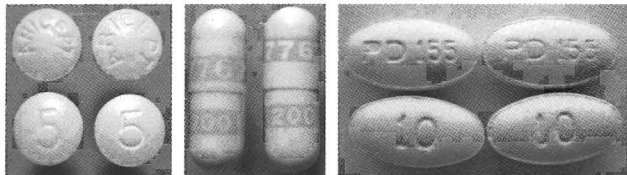
One of these medicines is fake.
Can *you* tell which?



Partnership for Safe Medicines

8100 Boone Blvd. Suite 220

Vienna, VA 22182



Pictures of actual
confiscated counterfeit and
FDA-approved medicines.

Up to **50% of medicines bought from rogue online pharmacies and websites are fake**, according to the World Health Organization¹.

Yet, everyday, people in the United States put themselves in jeopardy by ordering prescription medicines online, often from unknown online pharmacies.

Counterfeit drugs are a serious patient safety problem.

It's serious because it's virtually impossible to know the difference between a real medicine and a fake one.

That is, until you get sick from unknown side effects or allergic reactions or get sicker because your condition deteriorates or worse.

Protect yourself from fake medicines. Educate yourself at www.safemedicines.org.

¹World Health Organization, "WHO and Partners Accelerate Fight Against Counterfeit Medicines; Up to 50% of Medicines Sold Through Rogue Sites are Fake," November 15, 2006