What does an affiliate network do?

The world biggest fake online pharmacies are not one website but tens of thousands of them. They use different storefronts, with different names, domain names, and graphics to create the appearance of a plethora of online pharmacies to choose from. But in reality, just 30 unique fake online pharmacy affiliate networks control over 54,000 unique domain names with 347 million unique web addresses for fake online pharmacies.

The rise of pharmacy affiliate networks ensures that when you type in "online pharmacy" into Google (even for a US search), you're unlikely to get legitimate pharmacies with actual American pharmacy licenses. The criminals are playing a numbers game, and the number of licensed online US pharmacies (currently at 67) is dwarfed in any search engine results page by the fakers, currently at 54,000 and rising.

