CONVERSATIONS ABOUT COUNTERFEIT MEDICATIONS ARE HARD, BUT THEY'RE IMPORTANT

Talk to your family now before they make a choice with deadly consequences.

THIS IS WHAT SURVIVORS WISH THEY COULD HAVE SAID:

Buying a pill online is just as dangerous as buying one off the street. You never know what's in them; your pill could be filled with poison.

Rachel Blado's son, Josh, died after taking a fake Xanax made with fentanyl. He bought pills online after he saw a TED talk claiming that online drug sellers with good reviews were safe.

You cannot tell a counterfeit by looking at it. Don't buy a pill from a co-worker or friend.

Caroline DiVita's sister, Maggie, was killed instantly when she took what she thought was an oxycodone pill for her back pain.

Just because it looks like a pill doesn't mean it's a safe pharmacy product. Criminals make fake pills with deadly ingredients and sell them for money. When your friend offers you a pill, ask yourself, "Why do they have this?"

Lisa Hicks' son, Joe, died after he pulled a muscle and a friend gave him fake painkillers.

